

# Building homes the green way



SUPRIYA UNNI

**A** CHANCE VISIT to an environment conference in 2000 changed P Surya Prakash's vision. As managing partner of Hyderabad-based SatyaVani Homes, Prakash, an IITian with a civil engineering background, has been a part of SatyaVani's consulting wing dealing with power transmission and architectural designs. The environmental meet in Hyderabad made such an impact on him that he decided to devise a way by which he could enter the construction and realty development, incorporating the lessons he learnt in preserving the environment.

"I realised that being green is no more a luxury, it's a necessity," says Surya Prakash. He decided to develop only "green projects". "To start off with, we are going in for equal built-up area to greenery ratio. For example, if we are building 4 million square feet, we are converting 4 million square feet to be green," he adds. But this was no cake walk as greening projects are cost-intensive. Surya Prakash had to devise a business model which would benefit him as well as adhere to the green norms.